

The mission of La Clínica de La Raza is to improve the quality of life of the diverse communities we serve by providing culturally appropriate, high quality, and accessible health care for all.



(LEFT TO RIGHT) Karen Mitchoff, District IV Supervisor, Contra Costa County; Dan Rosenthal, CEO, UnitedHealthcare of Northern California; Jane García, CEO, La Clínica; Congressman George Miller; California State Senator Mark DeSaulnier

## La Clínica Celebrates the Opening of its New Monument Clinic in Concord!

Over 350 people came together to celebrate La Clínica's new Monument Clinic in Concord! Attendees included key partners, community members, staff,

donors, volunteers and neighbors. This 17,000-sq. ft. state-of-the-art health care clinic replaces a 5,000-sq. ft. clinic in Pleasant Hill and is expected to serve

**“We hit our fundraising goal in this tough economy — raising over \$3.7 million from grants, individuals and companies.”**

— Sue Rainey,  
Campaign Cabinet Member and  
former Mayor of Walnut Creek

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MONUMENT CLINIC OPENING CONTINUED

more than 15,000 patients annually by 2016. Thanks to the support of our sponsors, community partners and dedicated staff, the clinic officially opened to the public on February 21st of this year!

The clinic's welcome committee, a contingent of Contra Costa residents and supporters of La Clínica, greeted guests as they arrived at the event. Paul Swenson, La Clínica Board Member, kicked-off the program with a warm welcome, followed by a speech from Jane García, La Clínica's CEO. Ms. García thanked the sponsors, individual donors and community partners who made this project possible. In addition, she acknowledged the Monument Expansion Capital Campaign Cabinet who was instrumental in spearheading numerous fundraising, promotional, and networking efforts, even canvassing the streets of Concord to spread word about the work of La Clínica. Maria Visintini, a holocaust survivor who became a patient at La Clínica after her thrift store closed and she lost her health coverage, spoke at the event of the wonderful care she receives. She was referred to La Clínica Monument through various community agencies after Maria had an over night stay at a hospital and was charged with a \$49,000 hospital bill. Maria thanked numerous



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(ABOVE) Community members



(TOP) Jane García acknowledges Anita Addison, Chief of Planning and Strategic Advancement, La Clínica

(BOTTOM; LEFT TO RIGHT) Sue Rainey, former Mayor of Walnut Creek and donor, with husband Richard Rainey and Linda Best, Board Chair, John Muir/Mt. Diablo Community Health Fund



(LEFT TO RIGHT) Tim Silva, Bay Area Community Development Manager, Wells Fargo; Frankie Banducci, La Clínica donor; Jim Foley, Greater Bay Regional President, Wells Fargo

PHOTOS: ANA HOMINAY





(TOP LEFT) Medical waiting room  
(BOTTOM LEFT) Second floor of clinic  
(RIGHT) New Monument clinic



**“What a beautiful and spacious place. Great color, welcoming waiting rooms, lots of light. It’s clear that KP’s gift has resulted in a facility that honors La Clínica’s work and honors the Monument community as well.”**

— Marianne Balin,  
Kaiser Permanente

staff and community members for supporting her during such a difficult time. Other speakers in the program included: U.S. Congressman George Miller, California State Senator Mark DeSaulnier, Dan Rosenthal, CEO of UnitedHealthcare, and many more.

The program concluded with the ribbon cutting ceremony led by Jane García and representatives of some of the expansion’s biggest supporters: Kaiser Permanente, John Muir/Mt. Diablo Community Health Fund, UnitedHealthcare, and the U.S. Department of Health

and Human Services. Shortly thereafter, volunteers provided guests with tours of the new clinic. Guests enjoyed the warm, festive celebration while sampling hors d’oeuvres and light refreshments by Scott’s Catering Services of Walnut Creek.

The open house would not have been possible without the support of our event sponsors: Cambridge CM, Inc., Roebbelen Contracting, Inc., SGPA Architecture and Planning, Scott’s Catering Services of Walnut Creek and UnitedHealthcare.

## La Clínica Wins \$100,000 from ATM Votes!

This year, Wells Fargo celebrates 160 years of serving the community by donating \$2.5 million to charities nationwide,



including six Bay Area non-profits. The bank is contributing \$100,000 to La Clínica de La Raza! Wells Fargo customers voted at ATMs throughout the Bay Area for their favorite non-profit and La Clínica garnered the most votes to win the \$100,000 award! Thank you to Wells Fargo and all of the people who uplifted us with their votes. Your voice truly made a difference!

## La Clínica Expands Youth Services



In late December, La Clínica celebrated the opening of its sixth school-based health center at Havenscourt Middle School! The clinic provides medical care, dental care, health education and referral services to the student body. In the first year, the clinic is projected to serve approximately 1,000 students.



# save the date



**All That Jazz  
(& Sushi!) @ Yoshi's**

La Clínica's  
41st Anniversary

Saturday,  
September 29, 2012

Yoshi's Jazz Club  
and Restaurant

Jack London Square  
Oakland, CA

## La Clínica Oakley

After four years of work and with the help of key partners including the City of Oakley, Contra Costa County and several community members, La Clínica Oakley opened its doors to the community in December 2011. The new 20 hour per week satellite clinic offers primary care services and health education. As the clinic ramps up, La Clínica hopes to expand the clinic to 40 hours a week within a year.





As we start a new year at La Clínica, our goal is to promote best practices in our clinics and embed tools that will enhance the quality of care for our patients. To accomplish this, La Clínica is preparing for the implementation of the NextGen Electronic Practice Management (EPM) and Electronic Health Records (EHR). This initiative will centralize most patient information into one database, improve our ability to manage chronic conditions, track health outcomes across patient groups and decrease staff time spent collecting data from paper records. Within five years, electronic health records will also enable La Clínica to increase efficiency, improve our quality of care and serve more patients.

We are nearing agency-wide implementation of the NextGen EPM system. EPM is a software that allows clinic staff to manage appointment scheduling, registration, accounts receivables, claims and billing, eligibility requests,, statements, reporting and much more. Our Information Technology department has faced the task of replacing decades-old telecommunications equipment with state-of-the-art technology, and is just a month or two from completing the installation of EPM at our sites. Once EPM has been established, the implementation of Electronic Health Records will begin, site by site, in June 2012.

Provisions from the Affordable Care Act, scheduled to go into effect in 2014, will enable large groups of people to have expanded access to care. We anticipate additional people will attempt to enroll as patients at La Clínica. Without the implementation of EHR, La Clínica will not have the technological capabilities to serve a larger number of patients. Moreover, once the Affordable Care Act is fully implemented, we expect to move from a Fee-for-service (FFS) system to a Pay for Performance (P4P) system. FFS allows clinics to receive reimbursement for every time a Medical or self-pay patient visits one of our clinics. P4S will change the reimbursement from the number of times a patient visits a clinic, to the patient's health outcomes. Under P4P, if a patient is treated and their health improves or they are treated in accordance with established quality guidelines, La Clínica will receive a higher rate of reimbursement.

We are looking forward to the Electronic Health Record implementation as we build systems for robust data-driven quality improvement. This multiyear, \$10.1 million enterprise is vital to ensuring that La Clínica can carry out its mission for years to come.



**“We are looking forward to the Electronic Health Record implementation as we build systems for robust data-driven quality improvement.”**



**La Clínica**

**LA CLINICA DE LA RAZA INC.**

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## The Power of Your Investment in La Clínica

La Clínica is a resource to over 74,000 patients across the Bay Area. As we continue to provide critical health care services to those in need, we look forward to continuing our work with dedicated donors and supporters who care passionately about the under- and uninsured communities of the Bay Area.



Your contribution could fund the following:

**\$10,000\*** provides a year of exams and treatment for 10 asthmatic children who lack insurance

**\$5,000\*** provides prenatal care and hospital delivery for an uninsured woman

**\$2,500\*** provides one year of mental health counseling for an adolescent

**\$1,500\*** allows 10 youth to participate in peer health promotion and education classes

**\$1,000\*** insures that 10 children have physical exams

**\$500\*** insures that five adult uninsured patients have primary care visits to their doctors

**\$250** provides a physical exam and immunizations for a child

**\$100** provides an inhaler for a child with asthma for one year

**\$50** helps provide medication for a diabetes patient for a month

*\*Eagle Society Membership with Benefits*

To make a donation or to become more involved with La Clínica, please contact Amy DeBower, Development Director at 510-535-2911.

**La Clínica provides high quality health care services to over 74,000 patients annually at 29 sites in Alameda, Contra Costa and Solano Counties.**